



HELLA honours particularly innovative suppliers

- **New competition “HELLA Co-Innovation Platform” launched to jointly advance the development of forward-looking technologies**
- **AT&S, HDO and Infineon convince with innovative strength, cost-effectiveness and cooperation potential**

Lippstadt, June 25, 2019. With a new innovation competition, the internationally operating automotive supplier HELLA is strengthening its cooperation with selected, high-performance suppliers. At the same time, HELLA is further expanding its own innovative strength. The aim of the competition “HELLA Co-Innovation Platform” (HIP) is to involve particularly innovative suppliers in the early phases of product development and thus jointly advance the development of new, forward-looking technologies.

“Innovation does not always succeed on its own, but becomes more and more a team task. This also includes our suppliers as potential partners,” said HELLA CEO Dr. Rolf Breidenbach at the award ceremony. “Against this background, I am delighted to be able to award three particularly powerful and innovative suppliers with whom we will now jointly work on advanced development projects in important areas.”

The companies AT&S Austria Technologie & Systemtechnik AG, HDO Druckguß- und Oberflächentechnik GmbH and Infineon Technologies AG have now been honoured by HELLA as particularly innovative suppliers at an awards ceremony at the company's headquarters in Lippstadt. They convinced above all with their innovative strength, cost-effectiveness and cooperation potential with regard to HELLA's product and development portfolio. In the next step, HELLA intends to further intensify its cooperation with the three partners and jointly drive forward concrete development projects in the areas of steering electronics, actuators and 48 Volt voltage converters.

The HELLA Co-Innovation Platform was initiated for the first time at the end of last year in cooperation between the automotive supplier's purchasing and pre-development departments. Numerous companies from various industries took part in the competition

PRESS RELEASE



and presented their innovation proposals to a jury consisting of members of the Electronics executive board and further experts.

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HELLA GmbH & Co. KGaA, Lippstadt: HELLA is a global, family-owned company, listed on the stock exchange, with more than 40,000 employees at over 125 locations in some 35 countries. The HELLA Group develops and manufactures products for lighting technology and electronics for the automotive industry and also has one of the largest retail organizations for automotive parts, accessories, diagnostics, and services within Europe. With more than 7,000 people working in research and development, HELLA is one of the most important innovation drivers on the market. Furthermore, with sales of € 7.1 billion in the fiscal year of 2017/2018, the HELLA Group is one of the top 40 automotive parts suppliers in the world and one of the 100 largest German industrial companies.

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